



Intelligent Automation Select

Executive Leadership Summit

June 23 - 24, 2024 | Dallas, Texas

**The Go-To Forum for Senior Leaders to Shape Enterprise Automation
& AI Strategies for Maximum Business Impact**

WELCOME

The pace of digital transformation in the realm of intelligent automation and artificial intelligence has been unprecedented. Businesses are increasingly seeking ways to enhance efficiency, introduce robust governance models, and make significant investments into a wide array of automation and AI technologies. **While automation streamline processes, there is an ever-present need to quantify ROI and assess both tangible and intangible benefits.**

We are thrilled to bring back the Intelligent Automation Select Executive Leadership Summit, this time taking place in Dallas on June 23 - 24. The event's sessions will include a wide assortment of topics, from enhancing employee, customer, and user experiences within digital transformation initiatives to comparing key performance indicators and metrics for tracking successful implementations. We'll also delve into the world of proof of concepts for new technology rollouts and explore risk appetites as we evaluate real-world applications and use cases across machine learning and AI.

The summit promises to be at the forefront of digital transformation, offering a unique platform to benchmark and knowledge exchange with your direct level enterprise automation and digital transformation peers.

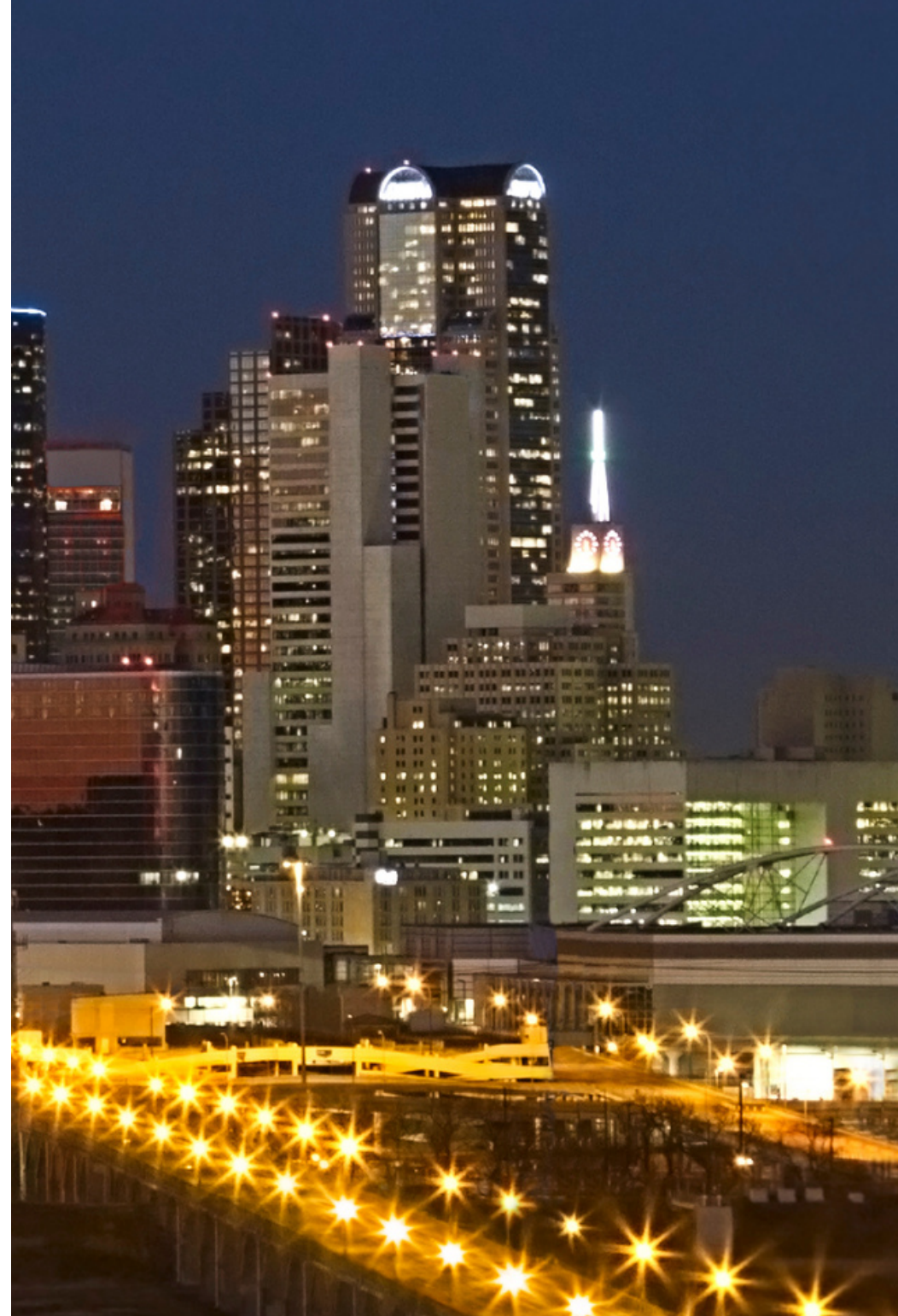
We invite you to be a part of this exciting event, whereas the leading minds in the industry will come together to shape the future of enterprise digital transformation.



Jules Miller

*Executive Producer &
Senior Market Analyst*

INTELLIGENT AUTOMATION SELECT, SSON



THE SELECT DIFFERENCE

To ensure the Intelligent Automation Select Executive Leadership Summit offers the highest degree of relevancy, only enterprise senior-level executives responsible for the design, development, and delivery of intelligent automation and digital transformation strategies are invited to attend the event.

The Intelligent Automation Select Executive Leadership Summit is not a typical event - and there are some key distinguishing features that make the event a truly unique experience, which include:

TRADITIONAL EVENT



Lack of focus can make it difficult to know where to start



You find yourself weeding through a sea of vendors that want you to stop by their booths



Presentation, after presentation, after presentation



You exchange lots of business cards, but often they don't hold much value to you

THE SELECT MODEL



A clear, structure networking approach allows you to cut through the crowds and meet executives very similar to you



Pre-arranged 1:1 business meetings with automation solution providers you truly need and want to meet



An event dynamic that consists of high-level “*behind closed door*” discussions that allow you and your direct peers speak freely about the realities of your job roles



Arranged follow up meetings with not only solution providers but with your peers as well

ATTENDEE QUALIFICATIONS

[Click here to request an invitation](#)

The Intelligent Automation Select event is attended by senior-level decision makers from enterprise organizations. Every attendee is personally invited and pre-qualified to ensure the right level of seniority and relevance to the event's key themes.

In addition to the enterprise advisory board members, speakers, and other delegates, you will also have the opportunity to meet with some of the most innovative technology solution providers currently on the market.

Attendees must answer "yes" to at least two of the below matters, so to obtain an invitation, which means you will be able to network with a truly elite group of digital business leaders.

Qualifications

- Company annual revenue is **\$700k or above**
- Sits within the **C-Suite** or **reports directly to the C-Suite**
- Controls or directly influences **where the budget is spent**
- Controls or directly influences **corporate strategy at a regional, divisional, or group level**
- Personal annual budget of **\$1 million or above**

SPEAKER FACULTY

Click here for our full list
of expert speakers



Seshu Yalamanchili
Director, Artificial Intelligence & Machine Learning Application Strategy and Execution
VISA



Dhru Shah
Director, Generative AI Operations & Intelligent Automation CoE - AT&T Chief Data Office
AT&T



Tom Marasheski
Global Head of Intelligent Automation Solutions
MERCK



Himanshu Jain
Vice President, CRM, Channel Analytics & Conversational AI
HSBC



John Jiang
Ph.D, Chief Research & Solution Architect and Cloud Big Data Architect & Data Scientist
HITACHI



Thomas Dixon
Senior Vice President Consumer Continuous Improvement, Process Automation & AI
CITIZENS BANK



Jeff Machols
Senior Vice President, Continuous Improvement
VOYA FINANCIAL



Jules Miller
Executive Producer & Senior Market Analyst
INTELLIGENT AUTOMATION SELECT



Marie DiTrapani
Executive Director, Principal Analyst
INTELLIGENT AUTOMATION SELECT

I'm looking forward to being able to meet other professionals within the IA space, especially within financial services, so that we can share and learn from one another's current and past challenges and how they have, or are in the process of, overcoming them.

*Head of Intelligent Automation, Wealth and Retail Small Business Banking, **TRUIST***

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Senior Vice President - Procurement Strategy & Innovation Executive
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Thomas Dixon
Senior Vice President Consumer Continuous Improvement, Process Automation & AI
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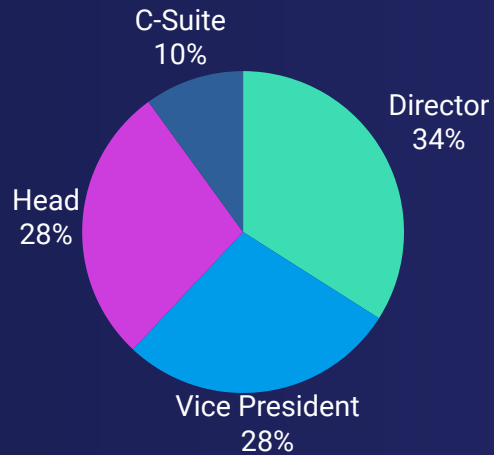
Sponsors through its web site: www.nasbaregistry.org

Prerequisites: Basic knowledge of business services within any industry.
Advanced Preparation: None
Program Level: Intermediate
Delivery Method: Group Live

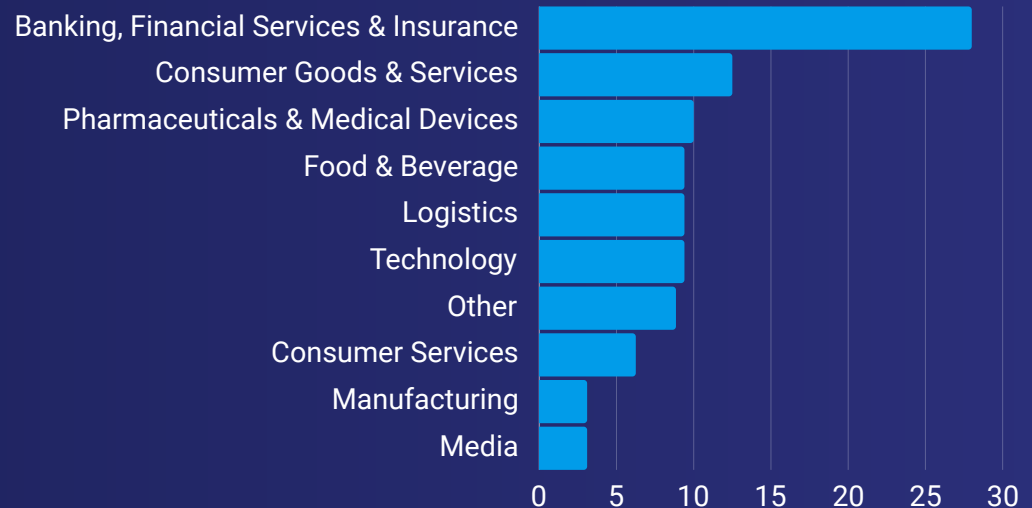


ABOUT THE ATTENDEES

Seniority



Industry



Why Now?

The event attendees and speakers attend the **Intelligent Automation Select** for senior leadership benchmarking and insight sharing, with respect to their various automation and digital transformation projects, to include, yet not limited to such topics as:

- Strategic Insights to Propel **Growth**
- Performance Evaluation Through **Industry-Leading Metrics**
- Navigating the "**Great Re-Shuffle**"
- **Workforce Management Strategies**
- **Prioritizing their Automation Technology Stacks and Potential Use Cases**

**\$12 Billion
Average
Annual
Revenue**

KEY THEMES & SESSIONS

[Click here for the detailed agenda](#)

ELEVATE YOUR AUTOMATION & AI ROADMAPS

Engage in cutting-edge discussions and shape the future by driving data-driven decisions and operational excellence. Collaborate and benchmark with senior-level leaders to enhance your organization's automation strategies.

FEATURED SESSIONS

Aligning Your Automation Strategies With Your Enterprise's Strategic Vision

Developing Impactful Generative AI Governance Models To Drive Program Rollout & Adoption

Is An Autonomous Enterprise A Near Reality Or Difficult To Execute Ambition?

ACCELERATE TECHNOLOGY DISCOVERY & ADOPTION

Fast-track your technology sourcing and selection to align with your unique business objectives, maximizing the value of each automation implementation.

FEATURED SESSIONS

Conversational AI To Enhance Customer Experience & Engagement

Rewards Assessment & Risk Mitigation of Enterprise Generative AI

Leveraging Process Mining To Improve Health Insurance Claims Process Handling & Member Experience

MAXIMIZE BUSINESS VALUE THROUGH SCALABILITY

Strategize on scalable automation solutions that can be implemented across different functional areas to drive unprecedented business value.

FEATURED SESSIONS

Meeting Your Top KPIs - Scaling Up Your # Of Successful Automation Initiatives

Automation Tools to Optimize Mature Enterprise IA Programs

Obtaining Powerful Business Insight With Intelligent Document Processing (IDP) To Provide Enhanced Business Value

BRIDGE THE TALENT GAP AND CULTIVATE READINESS

Address talent shortages through shared strategies and prepare your team for seamless automation adoption, today and into the future.

FEATURED SESSIONS

Strategies To Cultivate A Culture That Embraces Emerging Technology & Innovation

Upskilling And Preparing A Workforce That Embraces Innovative Technologies of the Future

CO-LOCATED WITH THE INTELLIGENT AUTOMATION WEEK & AUTONOMOUS ENTERPRISE WEEK CONFERENCE

Bring your team to divide and conquer by attending the Autonomous Enterprise Week and Intelligent Automation Week conferences.



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SSON CAN HELP YOUR ORGANIZATION ACHIEVE ITS GOALS. LET'S CONNECT & CHAT!

Speakers & Program



Jules Miller

*Executive Producer &
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Marketing



Ted-Michael Gregory

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