

The logo for ssn, featuring the letters 'ssn' in a white, sans-serif font. The 's' is stylized with a blue and white wave-like graphic integrated into it.

Intelligent
Automation Week

Intelligent Automation Week

The Premier Hub for Automation & Generative AI:
Enhancing Operations, Streamlining Processes &
Unleashing Insights for Business Transformation

June 24 – 26 • Dallas, TX



Earn up to 20+ CPE Credits

Embrace the Future of Automation

The Intelligent Automation Week (IA Week) conference taking place in Dallas, Texas June 24 – 26, 2024, is the next iteration of the Intelligent Automation Week series, which has been running bi-annually since 2016. The conference is designed for intelligent automation, digital and business transformation executives looking to stay ahead of the automation and generative AI curve - so to drive enhanced business value across the enterprise.

IA Week has always addressed the hottest topics that relate to utilizing intelligent automation to provide business operations with enhanced process efficiency, accuracy, and speed, as well as other impactful insights and revenue generating opportunities. The same will be true for this year's program – yet this time we're excited to include a wide variety of generative AI sessions that will focus on how organizations can utilize generative AI to drive hyper-impactful business outcomes.

The 3-day conference will kick off with a day dedicated to intelligent automation 101 Workshops and 505 Masterclasses - and then will move onto two Main Conference days, to include a variety of stories on intelligent automation, generative AI, and autonomous enterprise topics with the co-location of our **Autonomous Enterprise Week** event. Between the three days, the event will include 85+ speakers, 70+ sessions, and countless opportunities for attendees to benchmark, knowledge exchange, and network with 300+ automation & enterprise-wide peers.



Jules Miller
Executive Producer & Senior Market Analyst
SSON



INTELLIGENT AUTOMATION ADVISORY BOARD

The Intelligent Automation Week Advisory Board members consist of intelligent automation decision makers from some of the most prestigious and innovative organizations. They are carefully selected based upon their IA expertise, job function, and strategic responsibility within their organization to ensure the event program covers the topics you need to know.



Jonathan Hardy
Head of Intelligent Automation,
Wealth & Retail Small Business
Banking
TRUIST



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Director of Intelligent
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Danilo McGarry
Global Head of Artificial
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Director, Intelligent Automation
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Senior Vice President,
Continuous Improvement
VOYA FINANCIAL



Lee Coulter
Godfather of IA &
Chief Digital Officer
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Director, Generative AI
Operations & Intelligent
Automation CoE - AT&T
Chief Data Office
AT&T



Vince Alf
Senior Vice President - Digital &
Operational Transformation
RANDSTAD, U.S



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Architect - Data Analytics,
Strategic Projects
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Consumer & Small Banking,
Digital CXM Enablement
TRUIST



Steve Carpenter
Executive Director, GBS Digital
MERCK



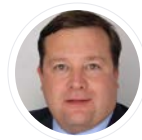
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Director, Intelligent
Automation - GBS
AECOM



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Director, Global Intelligent
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Intelligent Automation Thought
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Chief Technology Officer
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Senior Director of
Finance Transformation
META



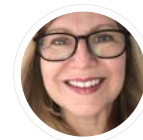
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Senior Vice President Consumer
Continuous Improvement,
Process Automation & AI
CITIZENS BANK



Rameshwar Balanagu
Chief Enterprise Architect
UNFI



Ryan Davis
Senior Vice President -
Procurement Strategy &
Innovation Executive
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Angela McKeirnan
Former Director,
Global Procurement
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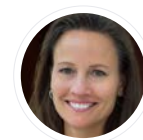
Anand Parankussam
Director, RPA CoE
ADIANT



Matthew Kelly
Former Senior Vice President,
Digital & Automation
**NORTHERN TRUST
MANAGEMENT**



Rahul Trivedi
Vice President of
Intelligent Automation
TRANSUNION



Andra Milender
Chief Mission Officer -
Community Impact Programs &
Former
Chief Technology Officer
**WOMEN IN TECHNOLOGY
(WIT) & EQUIFAX**

INTELLIGENT AUTOMATION ADVISORY BOARD



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*Lean Digital
Transformation Leader*
CATERPILLAR



Curt Burghardt
*Vice President of People
Delivery*
UNAM



Doug Kiehl
*Senior Director, Disruptive &
Transformative Technologies &
Digital Twin CoE*
ELI LILY AND COMPANY



Emmanuel Lai
*Vice President - Intelligent
Automation Program Leader*
WELLS FARGO



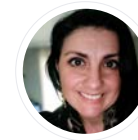
Camille Ready
*Senior Director,
Intelligent Automation*
COX ENTERPRISES



Amol Rajmane
*Global Digital Automation
Technology Leader*
DUPONT



Lori Pon
*Assistant Vice President,
Claims Transformation*
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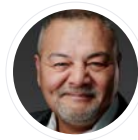
Patty Boland
*Former Vice President &
Senior Architect, Intelligent
Process Automation*
CITIZEN BANK



Pete Persson
Director, Intelligent Automation
ENERGY



Henry Lyles
*Director, Global Technology
Solutions & Intelligent
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*Senior Manager, Global Service
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ADM

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Sponsors through its web site: www.nasbaregistry.org

Prerequisites: Basic knowledge of business services within any industry.

Advanced Preparation: None

Program Level: Intermediate

Delivery Method: Group Live



SPEAKER FACULTY



NEW

Vishal Gupta
Global Chief Technology Officer
& Chief Information Officer,
Senior Vice President,
Connected Technology
LEXMARK



NEW

Maya Devakiamma
Senior Technology Leader &
Head of Architecture Delivery
and AI – CTO Office
CVS HEALTH



NEW

Seshu Yalamanchili
Director, Artificial Intelligence &
Machine Learning Application
Strategy and Execution
VISA



Dhru Shah
Director, Generative AI
Operations & Intelligent
Automation CoE - AT&T
Chief Data Office
AT&T



NEW

Sasan Sadr
Director, Enterprise
Continuous Improvement
ULTA BEAUTY



Claire Grosjean
Former Managing Director,
Analytics, Digital Automation,
Global Ops & Servicing
SVB



NEW

Rameshwar Balanagu
Chief Enterprise Architect
UNFI



NEW

Jayanthi Srinivasan
Vice President of Technology
JOHN HANCOCK



NEW

Ramnath Natarajan
Director of Information
Technology, Intelligent
Automation CoE
JOHNSON CONTROLS



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Lovell Hodge
Ph.D., Vice President Data &
Adaptive Intelligence
MUNICH RE CANADA



NEW

Nick Gans
Division Head of Automation
& Intelligent Systems
**UNIVERSITY OF TEXAS @
ARLINGTON RESEARCH
INSTITUTE**



NEW

Kapil Gupta
Vice President, Digital
Channel – Product
Management & Engineering
UPS



NEW

Rania Labib
Assistant Professor & Director of
the Artificial Intelligence for High
Performance Buildings Lab
PRAIRIE VIEW A&M UNIVERSITY



NEW

Shaema Talib
Vice President, Product Strategy
& Analytics (Digital Care
Delivery)
MEDSYS HEALTH



Jeff Machols
Senior Vice President,
Continuous Improvement
VOYA FINANCIAL



NEW

Anoop Prasanna
Senior Director - Global
Responsibility & Leveraged
Engineering and Global Tech
Culture Champion - Walmart
Global Technology
WALMART



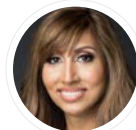
NEW

Gurpreet Bal
Head of Enterprise Architecture
GUARDIAN LIFE



NEW

Mahdi Naser Moghadasi
Ph.D., Senior Data Scientist
USAA



NEW

Sharlene Jenner
Vice President, Engagement
Strategy & Marketing
Technology
ABELSONTAYLOR GROUP



NEW

Vivek Goel, MBA
Chief Artificial Intelligence
Strategist
WELLNESS CONNECT



NEW

Sangram Dhumal
Director, Intelligent Automation
& Data CoE
OXFORD PROPERTIES



Ryan Davis
Senior Vice President -
Procurement Strategy &
Innovation Executive
BANK OF AMERICA



Carol Brace
Professor, College of Marketing,
Management & Information
Systems & Author
**SAM HOUSTON STATE
UNIVERSITY & "INTELLIGENT
AUTOMATION – BRIDGING THE
GAP BETWEEN BUSINESS AND
ACADEMIA"**



Matthew Murphree
Assistant Vice President,
Employee Technology
& Enablement
GM FINANCIAL

SPEAKER FACULTY



Riad Ardahji
Continuous Improvement
Leader & Lean Transformation
Practitioner
DUPONT

NEW



Abir Roy
Director, Process
Automation Engineering
BEST BUY



Chris Montgomery
Senior Finance Manager -
Automation & Process
Improvement
THERMO FISHER SCIENTIFIC

NEW



Vipin Jain
Director - Automation
Centre of Excellence
OMERS

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Chuy Michel
Vice President,
Intelligent Automation
CHAZEY PARTNERS



Hemil Dhami
Ph.D., Senior Principal
Data Scientist - Analytics &
Data Science
PALL CORPORATION

NEW



Veer Chockalingam
Senior Vice President, Business
Process Improvement
MCLAREN

NEW



Artem Laryguine
Chief Executive Officer
AGE2B

NEW



Deji Adedayo
Intelligent Automation
Lead & Product Owner
GORDAN FOOD SERVICE

NEW

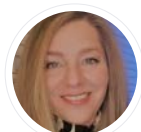


Lee Coulter
Godfather of IA &
Chief Digital Officer
ACRESIS



Abhishek Gupta
Digital Innovation Leader -
Global Risk Management
PALO ALTO NETWORKS

NEW



Kara Chaney
Intelligent Automation Analyst
MARCUM

NEW



Ramana Rao
Former Director -
GBS Intelligent Automation
NEWELL BRANDS



Benjamin Coblentz
Data & Technology
Senior Manager
**AMERICAN FAMILY
INSURANCE**



Fayeze Azeez
Associate Vice President of
Sales Operations
AGE2B

NEW



Brad DeMent
Partner
SCOTTMADDEN



Dennis Culver, Jr.
CPA, Vice President,
Performance Improvement
**BLUECROSS BLUESHIELD OF
TENNESSEE**

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Jules Miller
Executive Producer
& Senior Market Analyst
**INTELLIGENT AUTOMATION
WEEK, SSON**



Michael Hites
Chief Information Officer
**SOUTHERN METHODIST
UNIVERSITY**

NEW



Gladson Baby
Vice President, Intelligent
Automation, Artificial
Intelligence & Machine Learning
FIFTH THIRD BANK

NEW



Kalyan Cheerla
Lead Artificial
Intelligence Scientist
HIGHMARK HEALTH

NEW



Phil Searle
Founder & CEO
CHAZEY PARTNERS



Hector Castro Bazan
Vice President, Senior
Finance Analyst -
Finance Transformation
CITI

NEW



Marie DiTrapani
Vice President
& Principal Analyst
**INTELLIGENT AUTOMATION
WEEK, SSON**

SPEAKER FACULTY



Kim Carroll
Director of
Procurement – Indirect
KELLANOVA
(AKA – KELLOGG'S)

NEW



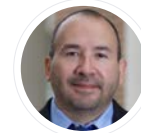
Morey Thompson
Senior Director -
Finance Operations
MYEYEDR.

NEW



Shane Olson
Assistant Vice President,
Global HR Shared Services,
Global Talent
SUN LIFE

NEW



Steve Palomino
Director of
Accounting Systems
AMERICAN BATH GROUP

NEW



Tony Liao
Director, C-OTC Automation
THE PROCTOR & GAMBLE
COMPANY

NEW



Vivek Sinha
Senior Vice President -
Head of Global Accounting
ASSET LIVING

NEW

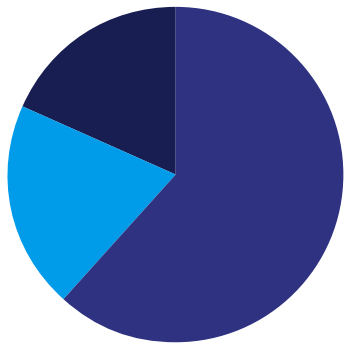


Richard Mackey
Chief Technology Officer
CCS MEDICAL

NEW

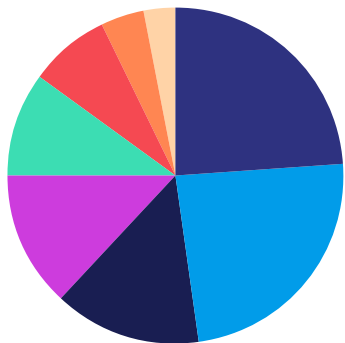


WHO ATTENDS



ATTENDEE SENIORITY

- 71% Director, VP, C-Suite
- 23% Analysts & Specialists
- 21% Manager Level



INDUSTRY BREAKDOWN

- 24% Retail & Manufacturing
- 24% Banking, Insurance & Financial Services
- 14% Healthcare & Pharma
- 13% Technology
- 10% Infrastructure, Construction & Transportation, Utility & Energy
- 8% Specialists
- 4% Media & Professional Services
- 3% Public Sector (Government, Defense & Education)

PAST ATTENDEES' COMPANIES INCLUDE

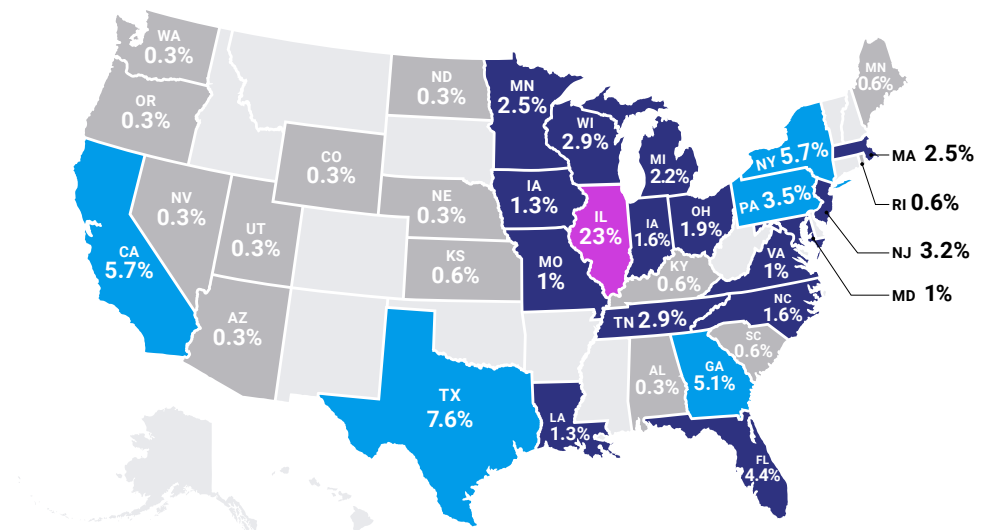


C-SUITES, GLOBAL HEADS, VICE PRESIDENTS, MANAGING DIRECTORS, DIRECTORS, LEADS & LEADERS, ANALYSTS, ENGINEERS, ARCHITECTS, MANAGERS, AND MUCH MORE BASED UPON THE BELOW FUNCTIONAL AREAS:

- Artificial Intelligence
- Business Transformation
- Call Centers
- Customer Experience
- Data Analytics
- Data Scientists
- Digital Transformation
- Finance & Procurement
- Generative AI
- Global Business Services (GBS)
- Human Resources, Talent Management & Employee Experience
- Intelligent Automation
- Operations
- Process Improvement & Excellence
- Sales & Marketing
- Shared Services
- Supply Chain & Distribution
- Technology & IT
- And Much More!

STATE

- Over 20%
- 5.1-10%
- 1.1-5%
- 0-1%



KEY PROGRAM THEMES

Discover how to deliver enhanced business value by utilizing a wide array of automation technologies to increase revenue generation; improve sales, marketing, call center, and employee efficiency and productivity; enhance customer and employee experience; and to drive efficiency, accuracy, cost savings, transparency & business outcomes.

1 GENERATIVE AI

Featured Sessions:

PANEL DISCUSSION: Examining the Potential of Generative AI & Its Use Case Applications

ROUNDTABLE DISCUSSION: Evaluating Generative AI Rewards & Risk Mitigation

USE CASE: Generative AI to Unleash Powerful Internal Business Insights

2 BUSINESS TRANSFORMATION

Featured Sessions:

FIRESIDE CHAT: Generative AI to Enhance Finance Reporting Accuracy & Improve Decision-Making

USE CASE: Automation & Generative AI to Provide Impactful HR Deliverables & Results

PANEL DISCUSSION: NLP (Natural Language Processing) to Transform & Improve the Customer Experience Journey

USE CASE: Utilizing Generative AI to Enhance Supply Chain Management Efficiency

3 PLANNING & LAUNCHING

Featured Sessions:

WORKSHOP B: Developing Impactful Automation Planning & Launching Roadmaps

PANEL DISCUSSION: Determining Which Processes to Automate & Could Offer the Greatest Business Impact

USE CASE: Setting Up an Impactful Automation Center of Excellence

Assembling an Effective Automation Toolkit that Fulfills Your Evolving Automation Program Objectives

4 EVOLVING & MATURING

Featured Sessions:

MASTERCLASS B: Process Mining to Identify Process Handling and Operational Bottlenecks & Inefficiencies

MASTERCLASS D: Advancing Mature Automation Programs by Integrating Automation With Legacy Systems

PANEL DISCUSSION: Increasing Your # of Successful Automation Programs Per Year

USE CASE: Strategies to Scale Up Successful Automation Initiatives

5 COST SAVINGS

Featured Sessions:

FIRESIDE CHAT: Citizen Development Programs to Reduce Process Handling Costs

Automation to Drive Process Efficiency into HR Operations

FIRESIDE CHAT: Automation to Enhance Vendor Management Processes & Find Areas to Reduce Vendor Costs

USE CASE: RPA, Data Analytics and Various Automation Tolls to Detect & Prevent Bank Financial Fraud

6 TALENT MANAGEMENT

Featured Sessions:

WORKSHOP B: Developing Impactful Automation Planning & Launching Roadmaps

PANEL DISCUSSION: Developing & Managing Impactful IA Talent Recruitment, Retention & Upskilling Initiatives

PANEL DISCUSSION: Methods to Effectively Align Organizational Culture & Change Management Initiatives

PANEL DISCUSSION: Generative AI Program Rollout Requirements – Balancing Technical and Human Factors

TOP REASONS TO ATTEND

ELEVATE YOUR AUTOMATION STRATEGY WITH A COMPREHENSIVE PLAYBOOK

Gain invaluable insights to create a step-by-step blueprint for your organization's automation journey, covering everything from early adoption to mature implementations.

PRE-CONFERENCE WORKSHOPS

Gain valuable insights from experts in the field through hands-on, educational workshops that provide you with actionable take-aways.

INNOVATION HUB

The event's re-designed, exhibit floor is where you'll find the pavilions as well as cutting-edge solution providers and witness demos that will enable your team to tackle almost any challenge.

PAVILIONS

Centered around front-of-mind topics like generative AI and autonomous enterprise, the pavilions offer timely content in the Innovation Hub.

INTERACTIVE DISCUSSION GROUPS

Small, targeted roundtables where speakers delve deep into the most current market challenges and discover how best to overcome them.

IMMERSIVE SESSIONS

Discover 15+ transformative use cases across such areas as pharmaceuticals, BFSI, CPG, retail, and much more, offering actionable insights to drive process improvement, operational excellence, and data-driven decision-making.

WOMEN IN TECH

For women, by women - so to network, share stories, build relationships, and get inspired.

BETTER IN GROUPS

The event's customized tracks offer diverse perspectives and make it beneficial to bring your enterprise-wide colleagues.

PROFESSIONAL CREDITS

Attend sessions and earn 20+ CPE credits.

CO-LOCATED WITH AUTONOMOUS ENTERPRISE WEEK

The Autonomous Enterprise Week event will take place concurrently to the IA Week conference, in Dallas the same days - so to provide an opportunity to maximize your learning and networking. During this event, you can hear firsthand how companies are advancing their analytics, AI & ML, and data governance models to propel their automation journey.



AUTOMATION WORKSHOPS & MASTERCLASSES

MON | JUNE 24



Registration & Networking Breakfast



Workshops
Sessions

Masterclasses



Networking Luncheon



Workshops
Sessions

Masterclasses



Networking Reception



Off-Site Experience

MAIN CONFERENCE: DAY 1

TUES | JUNE 25



Registration & Networking Breakfast



Big Idea Stage

Generative AI
Stage



Demo Drive & Networking Break



Track Sessions



Networking Luncheon



Interactive Discussion Groups (IDGs)



Demo Drive & Networking Break



Big Idea Stage

Generative AI
Stage



Networking Reception

MAIN CONFERENCE: DAY 2

WED | JUNE 26



Networking Breakfast



Big Idea Stage

Business
Transformation
Stage



Demo Drive & Networking Break



Track Sessions



Networking Luncheon



Big Idea Stage

Business
Transformation
Stage



"Reboot" Networking Break



Big Idea Sessions



Demo Drive Prize Drawing



RENAISSANCE DALLAS HOTEL

Experience the pinnacle of innovation at the upcoming Intelligent Automation Week conference, designed to equip you with cutting-edge tools for navigating the digital landscape in 2024 and beyond. Nestled in the heart of downtown Dallas and positioned near iconic landmarks such as the Dallas Design District and Market Hall, the hotel serves as a gateway to the city's vibrant neighborhoods, offering a blend of world-class shopping, upscale dining, and captivating entertainment. Rise and shine in Texas with a refreshing swim in the rooftop pool or maintain your fitness regimen in the 24-hour fitness center. Indulge your palate with farm-to-table ingredients and Latin-American cuisine at Asador, the hotel's all-day restaurant. Retreat to a residence-inspired suite adorned with plush bedding, high-speed Wi-Fi, local artwork, and panoramic views of the city skyline. Whether you're visiting for business or pleasure, elevate your experience with the luxury and sophistication of Renaissance Dallas Hotel on North Stemmons Freeway.

RENAISSANCE HOTEL



BOOK SOON

Reservation details to be released soon.

ATTEND THE #1 AUTOMATION & GENERATIVE AI EVENT IN THE WORLD!

[REGISTER HERE](#)

END USERS

VENDORS

GOLD PASS Main Conference Pass

JUNE 25 – 26

~~\$2,999~~
\$999

PLATINUM PASS All-Access Pass

JUNE 24 – 26

~~\$3,999~~
\$1,999

GOLD PASS Main Conference Pass

JUNE 25 – 26

\$3,899

Save \$2,000 when you register by January 26

For qualifying leaders of IT, data analytics, or governance. Register by year-end for your IA Week pass and unlock a complimentary all-access pass to **Autonomous Enterprise Week (AE Week)!**

*IQPC reserves the right to determine who is considered an End-User or a Vendor upon registration for an event. Those who are determined a vendor will be denied access to End-User pricing. These prices are featured as a limited time only promotion. IQPC reserves the right to increase these prices at its discretion.

Please note multiple discounts cannot be combined. A \$99 processing charge will be assessed to all registrations not accompanied by credit card payment at the time of registration.

MAKE CHECKS PAYABLE IN U.S. DOLLARS TO: IQPC

*CT residents or people employed in the state of CT must add 6.35% sales tax.

Team Discounts: For information on team discounts, please contact IQPC Customer Service at 1-800-882-8684. Only one discount may be applied per registrant.

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A limited number of discounts are available for the non-profit sector, government organizations and academia. For more information, please contact customer service at 1-800-882-8684.

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let's connect & chat.



SPEAKERS & PROGRAM

Jules Miller

Executive Producer & Senior Market Analyst
jules.miller@iqpc.com



SPONSORSHIP

Shah Zaman

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shah.zaman@ssonetwork.com



MARKETING

Ted-Michael Gregory

Events Marketing Director
ted.gregory@ssonetwork.com



LET'S GET SOCIAL!

